



High Street Improvements

Initial engagement

Throughout July and August 2024, we connected with High Street businesses, residents, and the wider community to gather insights on their aspirations and priorities for the area.

- 81 businesses were interviewed or filled out our online survey
- 44 people completed the public survey via the Have Your Say page
- 33 residents were interviewed or filled out the online survey
- 158 people participated, with a focus on the local community.

This is what we heard was important in planning for High Street's future:

Celebrate heritage	There's a strong connection to High Street's historic buildings, and you want to see these preserved and celebrated as part of its unique character.
Energise the streets	You want a vibrant mix of shops and cafes, with space for walking, outdoor dining, and easy access for services like deliveries and taxis.
Make it clean and green	Keeping High Street clean and well-maintained is important to you, with more greenery, better rubbish removal, and regular street cleaning being key priorities.
Strengthen community feel	You value High Street's sense of community and want to continue to see Ellen Melville Centre and Freyberg Square be used for events, markets, and social gatherings.
Prioritise pedestrians	There's a strong desire to make High Street safer and more pedestrian-friendly, with wider footpaths and fewer cars to create a more pleasant walking experience.
Improve safety	Many of you are concerned about safety, suggesting more security patrols, better lighting, and a busier street atmosphere, especially at night.
Preserve unique identity	Preserving High Street's unique vibe and character is important to you, ensuring it stands out from other areas.
Strengthen role as hub	You see High Street as a key connector in the city and want to strengthen its links to nearby areas, making it a central gathering space.
Improve access	You're looking for easier access to High Street, whether by car or public transport, and solutions to reduce traffic and congestion when leaving.

For information about this project, check out our website progressakl.co.nz

Or email us at highst@aucklandcouncil.govt.nz